



MEDIA ALERT * MEDIA ALERT * MEDIA ALERT

MEDIA CONTACT:

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I.A.M HER Luncheon featuring Day Spa Owners Launches in Washington, DC

Acronym for Inspire ~ Aspire ~ Motivate HER --

WHAT: In celebration of The Women Network (WN) Launch, The I.A.M HER Luncheon series aims to connect local woman business owners, senior corporate executives, and community leaders with women aspiring to advance themselves professionally. The goal of I.A.M HER Luncheon is to highlight the career achievements of women in a variety of professions and expose our constituents to an “every day” woman whom have experienced the challenges and successes of achieving their career goal. The I.A.M Her vision is to instill in every participant they too can achieve their goals and aspire to their greatest potential. The I.A.M HER luncheon series will also provide participants with an in-depth view on the rewards and challenges of a woman on the rise.

Designed specifically for women of color, WN kicks off its bi-monthly luncheon series, an afternoon of interactive panel discussions and networking while enjoying the cuisine of one of Washington, DC’s best restaurants in the “new” U Street Corridor.

“It takes a village to raise a child. Our goal is to create a village of information exchange and empowerment where we learn, inspire, and motivate each other in achieving our goals to become HER!!!,” said Latosha Frink, Founder and President “Inspiring and empowering women of color to take proactive measures regarding their professional development and career choices true to their heart’s passion.”

WHO: The Women Network (WN) Presents Day Spa Owners

Tolani Rufai of Skin Savvy Day Spa – www.skinsavvyspa.com

Stephanie Collins of Tulia - www.tulia-amobiledayspa.com

Paris Alexander of Paris Alexander Skin and Body Day Spa - www.parisalexander.com

For more information about the I.A.M HER Luncheon series and more WN events, visit www.thewomennetwork.org

WHEN: SATURDAY, APRIL 22, 2006

12 p.m. – 4 p.m.

WHERE: AL CROSTINO

1324 U Street N.W Washington, DC 20009 (202) 797- 0523 www.alcristino.com

REGISTRATION COSTS : \$30 WN Member, \$40 Non-WN member, \$15 WN student member, \$20 Non-WN member student

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